WELCOME TO THE R3 STEM CELL PROVIDER TRAINING WORKSHOP

David Greene, MD, MBA



- REPAIR
- REGENERATE

STEM CELL* • RESTORE



- 1. Teach you useful knowledge and skills that will be actionable right away.
- 2. Present a well rounded mix of information on the Customer Journey.
- 3. Help all attendees learn the procedures and understand the protocols.
- 4. Provide options for follow up assistance with the R3 Partnership Program.







WIFI AND ASSISTANCE

- Wifi is conference
- Pin is 5681
- Francesca (Frankie) available to assist along with Freddy, Jen, Chris, Michelle. We're here for you!



- 8 years. 15,000 Procedures.
- Started with MSK.
- Expanded to Systemic, Neuro, Autoimmune, Spine, Aesthetics.
- New IRB being approved and adding Co-investigators.
- Focused on the Entire Customer Journey.



R3 Background





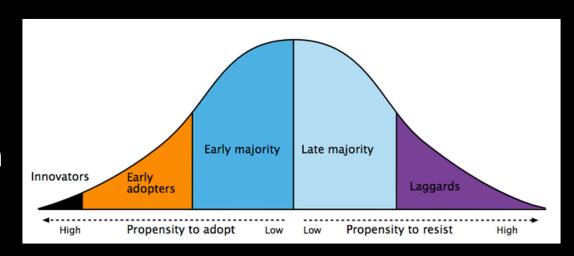
FIELD OF DREAMS





VERY SPECIFIC TARGET MARKET

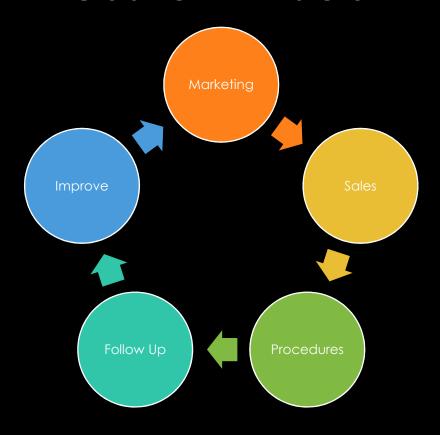
- Expensive Procedures.
- Elective.
- Early Adopter with appropriate resources.





ALL ABOUT THE CUSTOMER JOURNEY

- Patients expect a first rate experience for a first rate investment in their health.
- As you will see, the whole Journey needs to be focused on THEM!
- PATIENT CENTRIC
- Customer journey entails many touch points that often do NOT include a silver bullet.
- Keep in mind the Satisfaction Spectrum.





JAM PACKED AGENDA – DAY 1

- Day 1
- 8am Intro
- 8:15 Marketing
- 9:30 Supplements
- 10:45 Biologics
- 12:30 Lunch
- 1:30 Ultrasound
- 2:30 Adipose
- 3:45 PRP Therapy
- 4:45 Insurance Billing and Staying Out of Trouble with Marketing



NOTES AND SUPPORT INTRO

- Let Francesca know what type of procedure you would like.
- There will be plenty of breaks for refreshments and access to our Sponsors.
- Please silence phones. No recordings allowed.
- Downloads
 - R3Medicaltraining.com
 - <u>course@r3medicaltraining.co</u> <u>m</u>
 - r3123





THANKS TO OUR SPONSORS























- REPAIR
- REGENERATE
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(844) GET-STEM

stemcelltrainingcourse.org



DISCLAIMERS AND STUFF

- You'll see disclaimers on the protocols. The FDA considers stem cell therapy experimental. None of our information has been evaluated by the FDA. Results will vary.
- All of our materials are copyrighted, so they are only for yourself, not for reproduction.
- Also none of us are attorneys, so we're not giving legal advice.
- Please put your phones on silent mode.





R3 STEM CELL PARTNERSHIP

- R3's Partnership program makes your practice a Regenerative Center of Excellence with assistance throughout the entire Customer Journey.
- To discuss what's included and our Event special offer, speak with Francesca (Frankie) during the meeting for a deep overview and specifics.



