

WELCOME TO THE R3 STEM CELL AESTHETIC PROVIDER TRAINING WORKSHOP

David Greene, MD, MBA



- REPAIR
- REGENERATE

STEM CELL™ • RESTORE



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GOALS

1. Teach you useful knowledge and skills that will be actionable right away.
2. Present a well rounded mix of information on the Customer Journey.
3. Help all attendees learn the pre, intra and post procedure treatments.
4. Provide options for follow up assistance with the R3 Partnership Program.



- 8 years. 12,000 Procedures.

- Started with MSK.

- Expanded to Systemic, Neuro, Autoimmune, Spine, Aesthetics.

- Focused on the Entire Customer Journey.

R3 Background



KEVIN COSTNER
FIELD OF DREAMS



IF YOU BUILD IT,
THEY WILL COME.



FIELD OF DREAMS

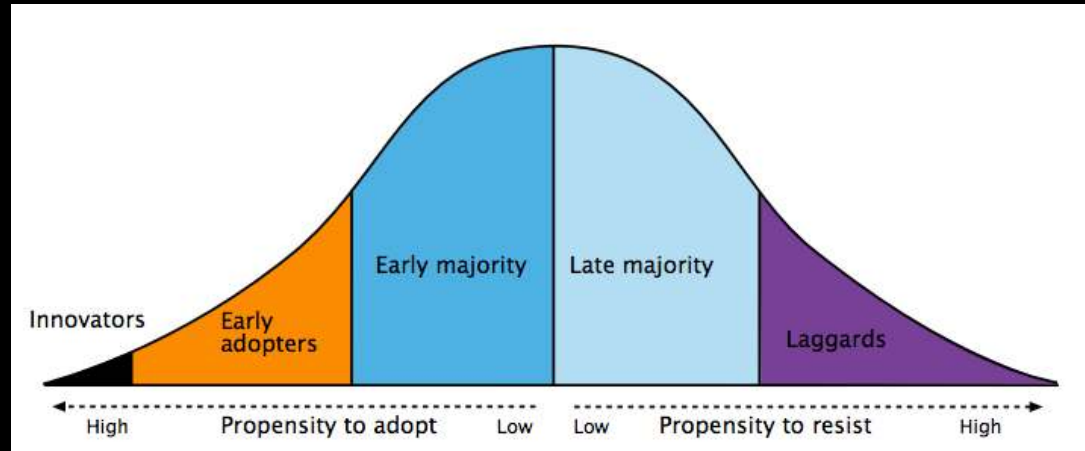


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VERY SPECIFIC TARGET MARKET

- Expensive Procedures.
- Elective.
- Early Adopter with appropriate resources.

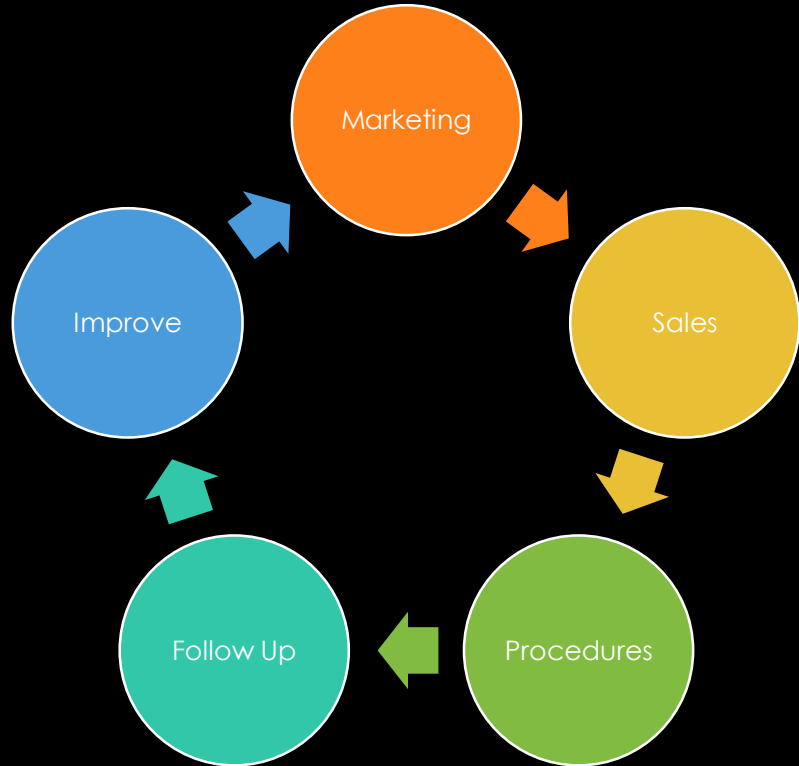


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ALL ABOUT THE CUSTOMER JOURNEY

- Patients expect a first rate experience for a first rate investment in their health.
- As you will see, the whole Journey needs to be focused on THEM!
- PATIENT CENTRIC
- Customer journey entails many touch points that often do NOT include a silver bullet.
- Keep in mind the Satisfaction Spectrum.



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JAM PACKED AGENDA – DAY 1

Make sure to get
your questions
answered!

Day 1 - Friday

8:00 - Intro / Sponsor Thanks

8:15 – 9:15 Marketing

9:30 – 11:15 Hair Restoration
Presentation and Model Procedure

11:30 – 12:30 Microneedling Presentation
and Procedure

12:30 – 1:30 Catered Lunch

1:30 – 2:15 Biologics

2:15 – 4:15 Facial Rejuvenation
Presentation and Model Procedure

4:30 – 5:30 Sales

Day 2 - Saturday

7-8:00 – Breakfast and Networking

8:15 – 5:30 Procedures – Rotating
Groups (A,B,C,D) – Microneedling, Stem
Cell/PRP Facelift, Hair Restoration.
P-shot/O-shot.

8:15 – 10:15 B–Microneedling C-
Facelift D-Hair A- P/O Shot

10:30 – 12:30 C–Microneedling D-
Facelift A-Hair B- P/O Shot

12:30 – 1:30 Catered Lunch

1:30 – 3:30 D–Microneedling A-
Facelift B-Hair C- P/O Shot

3:30 – 5:30 A–Microneedling B-
Facelift C-Hair D- P/O Shot



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NOTES AND SUPPORT INTRO

- Let Francesca know what type of procedure you would like.
- There will be plenty of breaks for refreshments and access to our Sponsors.
- Please silence phones. No recordings allowed.
- The binders are yours to keep.
- Wifi – ASU Guest



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SPONSORS





R3 HEROES PROGRAM

Nominate a HERO Today



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R3 SUPPORT STAFF

- Huge thank you's to Francesca (Frankie), Lori, Rose, and Gwen for their assistance.
- Your go to during the meeting for needs will be Frankie, her direct number is on the agenda page.
- I'll be around as well!



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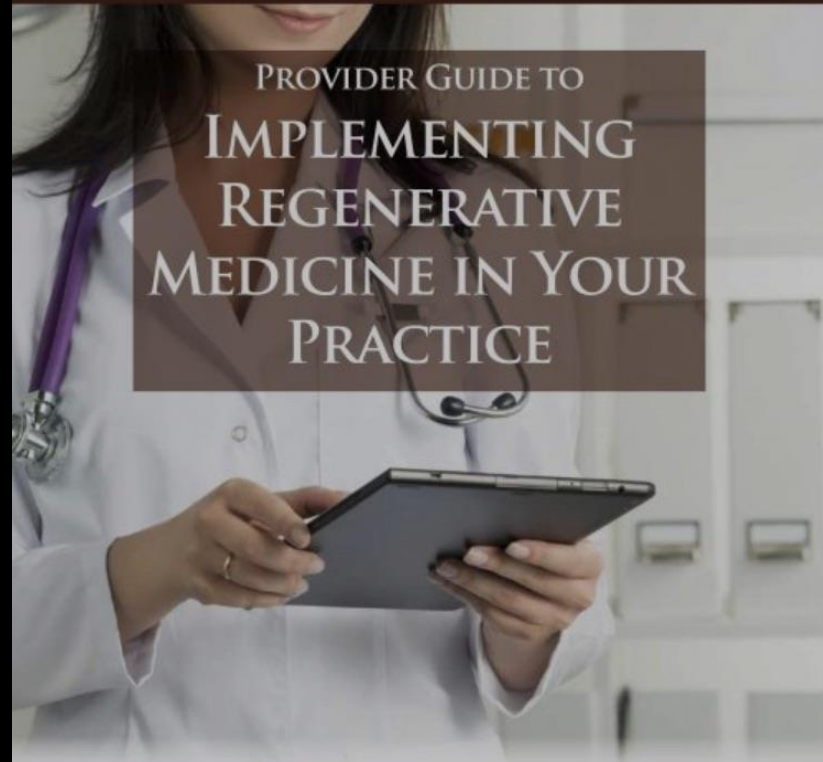
DISCLAIMERS AND STUFF

- You'll see disclaimers on the protocols. The FDA considers stem cell therapy experimental. None of our information has been evaluated by the FDA. Results will vary.
- All of our materials are copyrighted, so they are only for yourself, not for reproduction.
- Also – none of us are attorneys, so we're not giving legal advice.
- Please put your phones on silent mode.



R3 STEM CELL PARTNERSHIP

- R3's Partnership program makes your practice a Regenerative Center of Excellence with assistance throughout the entire Customer Journey.
- To discuss what's included and our Event special offer, speak with Francesca (Frankie) during the meeting for a deep overview and specifics.



DAVID GREENE, MD, MBA
BROUGHT TO YOU BY





LET'S GET STARTED!



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